

Risk Communication During COVID-19 Pandemic Among Remote Communities in Peninsular Malaysia

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1 INTRODUCTION

- Risk communication is a complex, multi-sectorial approach that would be key in managing risk including during the global health emergencies of the coronavirus disease 2019 (COVID-19) pandemic.
- This would contribute to hazardous effects for the individuals and communities on their survival, health, socio-economic, and wellbeing.
- This study aimed to investigate risk communication methods, comprehension, and information adequacy among remote communities in Malaysia during the COVID-19 pandemic.

2 METHODOLOGY

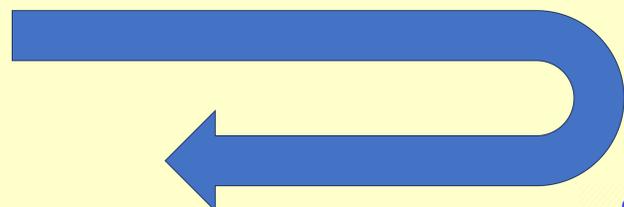


Cross-sectional study

Two-stage stratified random sampling in remote areas based on Population and Housing Census of Malaysia 2010



39 locations selected



Data analysed using SPSS software



504 Head of Households (HH) were interviewed face-to face

4 DISCUSSION

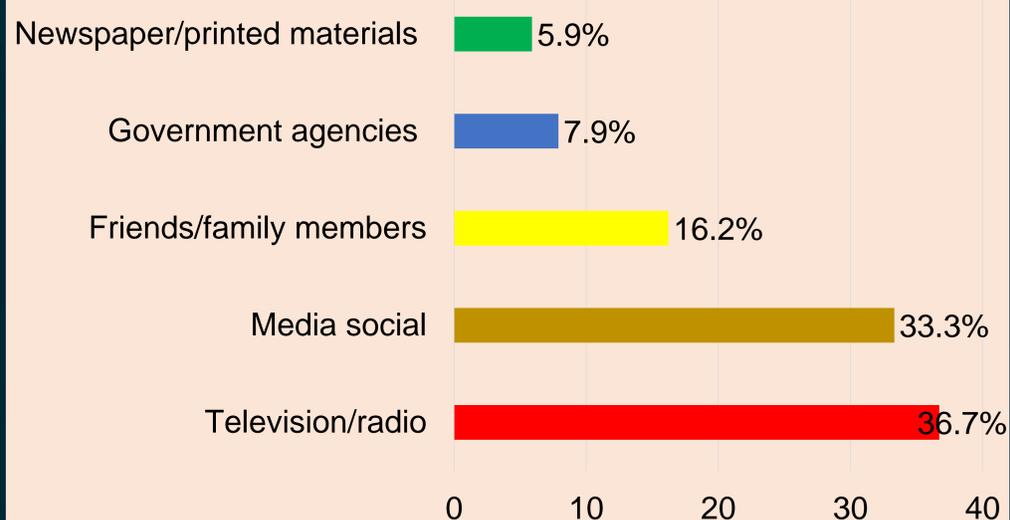
- This study showed consistency with another study in this region that highlighted the significant methods of the government disseminated social media during the pandemic emergency.
- However, this could be differed from another country that reported rural communities' close links with both local governance and NGOs.

5 CONCLUSION

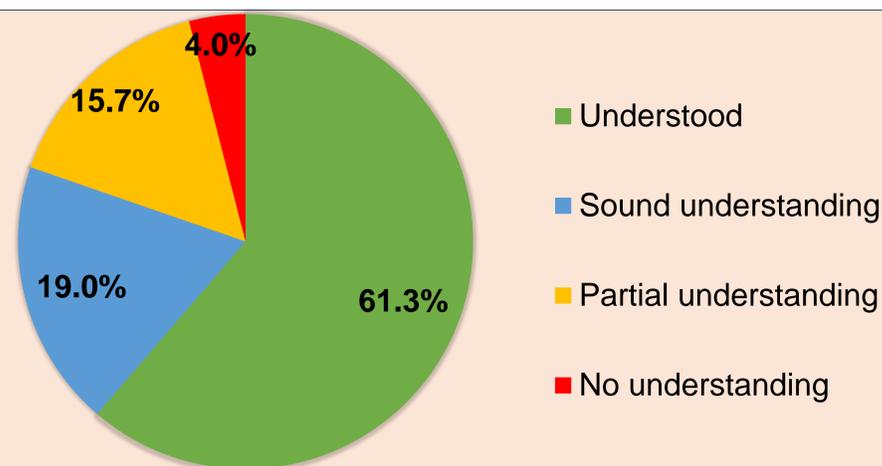
The findings offer an opportunity for stakeholders in identifying the main platforms for effective risk communication during health emergencies and strategising response plans.

3 FINDINGS

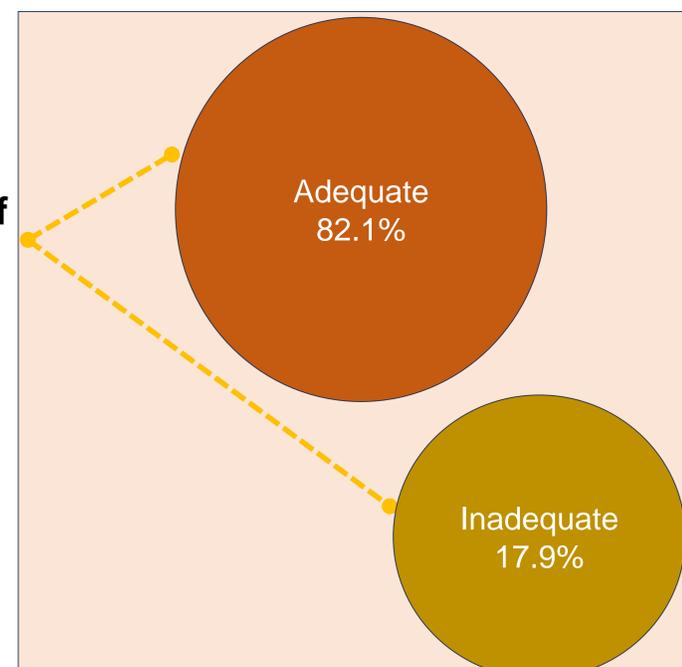
Source of Information



Understanding On COVID-19 Epidemiological Information



Adequacy of Information



Acknowledgement

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